



*Saturday, March 4, 2017 at 10:00 a.m  
Lake St. Clair Metropark*

Greetings!

UEA Staywell Committee proudly presents the 3rd annual *Hoodie Hoo 5K Run/Walk*. The event will be held on Saturday, March 4, 2017 at 10:00 a.m. at Lake St. Clair Metropark (Welsh Activity Center)

We are confident Hoodie Hoo 5K will once again be a popular and fun way to encourage healthier lives for all ages and fitness levels. We invite you to participate as a sponsor for the 3rd annual *Hoodie Hoo 5K Run/Walk!*

Event details: [www.hoodiehoorun.com](http://www.hoodiehoorun.com)  
Facebook: [www.facebook.com/HoodieHooRun](http://www.facebook.com/HoodieHooRun)

I have included a description of the various sponsorship opportunities. In addition to the specific amenities associated with the individual sponsorship levels, sponsors will enjoy increased name recognition and goodwill in the local community.

After you have a chance to review the information enclosed, I would be happy to answer any questions or custom design a sponsorship package to fit your needs.

I look forward to your support in making the 3rd annual Hoodie Hoo 5K a tremendous success! Thank you for your consideration.

Sincerely,  
**Nancy Smith**

Nancy Smith  
UEA Staywell Chairperson & Race Director  
586-850-6611

*\* You are probably wondering, "What is Hoodie Hoo?" Hoodie Hoo Day is actually a recent North American holiday that takes place at noon, one month before the official start of spring. Everyone yells out, "HOODIE HOO" to chase off winter (and the winter blahs) and to welcome spring.*

*UEA Staywell is a 501(c)3 organization.*